



ZEDRA

DO MORE. ACHIEVE MORE.

Driving momentum in Guernsey's **private fund** sector



Driving momentum in Guernsey's private fund sector

Over the past six months, ZEDRA has witnessed a significant and welcome upswing in private investment fund (PIF) launches in Guernsey

This trend reinforces Guernsey's reputation as a jurisdiction of choice for private fund vehicles and confirms its wide appeal to a diverse and sophisticated client base.

At a time when the global private markets industry continues to navigate economic uncertainty and shifting regulatory landscapes, ZEDRA has successfully launched nine new PIFs, each structured as a cell within the Zedra PCC No. 1 Limited.

This surge in private fund launches is the result of sustained effort, deep collaboration, and is foremost a testament to the value we provide as fund administrators to clients looking to domicile and service their funds in Guernsey.

As we reflect on this recent success, we asked our experts for their thoughts on what they felt have been vital elements to making so much happen for clients.



Collaboration

Central to this success has been the collaborative approach embedded across our Guernsey Funds Team

“What made this period exceptional has been the team working together on all aspects of delivering the launch of the PIF’s successfully.

From undertaking due diligence and onboarding, client and adviser engagement, through to compliance and governance — every individual involved understood their role in the bigger picture and delivered with precision.”



Elaine Kennedy
Managing Director
Guernsey

“The momentum we’ve seen was clearly sparked by client demand and we ensured their needs have been met with the urgency, insight, and the clarity they deserved.

Our team has worked with diligence and care on behalf of clients and investors - alongside a wide range of experts such as lawyers, tax advisers and accountants to create a blueprint for future success.”



Neil Fell
Director
Head of Fund Operations
Guernsey

Beyond logistics and timelines, another layer of success has come from our ability to hold honest, informed conversations.

In a regulatory environment where risk appetite varies and regulatory compliance is non-negotiable, progress often boils down to measured judgement which can only be achieved through working closely with all stakeholders.

Client-centricity

This leads us onto another distinguishing factor — service excellence

Launching nine PIFs was no simple task; each structure brought its own complexity and required a high-touch, responsive service model.

From setting realistic expectations to ensuring deadline discipline, our team adopt a solution-driven, transparent approach that clients value.

In a market where reputation and trust are paramount, ZEDRA's commitment to a proactive approach continues to resonate.

"The 'how' mattered just as much as the 'what' in launching these new funds.

We didn't just deliver technical outcomes, we helped clients navigate the unfamiliar, helped shape their outcomes, and instilled confidence when it mattered most."



Mark Cleary
Deputy Head of Funds
Channel Islands

One of our new clients commented:



Collaborating with ZEDRA to establish our private fund was an excellent decision. Their team provided deep expertise and navigated the complex process with impressive efficiency and were always a pleasure to deal with. We are thoroughly pleased with their support and look forward to a long-term partnership.

Bucking the trend

New fund launches have been muted globally in recent years and servicing centres such as Guernsey have been unavoidably impacted.

Against this wider trend, the recent growth we have seen in our Guernsey office is extremely pleasing and affirms that our service proposition is competitive and our ability to meet client demand is unequivocal.

How ZEDRA can help

Our team of experts serve private families/offices, fund managers, investors, advisers and promoters who demand high-quality support, deep knowledge, and a global outlook to fund administration services.

If you are considering launching a private investment fund in Guernsey or are seeking a fund administration partner who is responsive, knowledgeable and committed, [get in touch](#).

Zedra Fund Managers (Guernsey) Limited is registered in Guernsey. Registered Number: 33717. Registered Office: First Floor, Le Marchant House, Le Truchot, St. Peter Port, GY1 1GR, Channel Islands, Guernsey.

Zedra Fund Managers (Guernsey) Limited is licensed to carry on Controlled Investment Business by the Guernsey Financial Services Commission under The Protection of Investors (Bailiwick of Guernsey) Law, 2020.

Why ZEDRA?

ZEDRA is experienced in matching private clients' requirements with the most appropriate and flexible fund regimes.

We are proud to combine our industry knowledge with a private client service culture, offering a holistic view by being able to proactively cover anything from the administration of traditional diversified investments through to the establishment and running of corporate and trust structures, bespoke investments, fiduciary fund investment or private funds for family members.

Clients often tell us they chose us because of our:



Experience

Together, our dedicated multidisciplinary team has decades of experience helping companies expand into new markets.



Service

Quality, efficiency and expertise underpin everything we do. We get to know your changing needs over time and adapt and evolve our offering alongside your business.



Communication

We think of ourselves as an extension of your team and maintain a close working relationship with everyone including your other professional advisors, leadership team and individual employees.



Pricing

We provide scalable, tailored charging structures dependent upon the level and complexity of the services required. We know how important transparency is and fees are communicated and agreed upon at every stage.



ZEDRA

DO MORE. ACHIEVE MORE.

Corporate &
Global Expansion

Active Wealth

Pensions & Incentives

Funds



Cayman Islands | Curaçao | France | Guernsey | Hong Kong | Isle of Man |
Jersey | Liechtenstein | Luxembourg | Malta | Netherlands | Poland |
Romania | Singapore | Switzerland | United Kingdom | United States

For our local teams of experts go to zedra.com
or contact us on:



enquiries@zedra.com



[ZEDRA Group](#)

The content of this document is intended to provide a general guide to the subject matter. Specialist advice should be sought about your specific circumstances.

This document must be read in conjunction with our Legal and Regulatory notice at www.zedra.com



ZEDRA

DO MORE. ACHIEVE MORE.