

ZEDRA appoints Kiki Stannard to lead London global expansion services as the acquisition of Fitzgerald & Law completes.

ZEDRA confirms the completion of the acquisition on 30th September of Fitzgerald & Law and the appointment of Kiki Stannard to lead its global expansion services in London.

Kiki joined Fitzgerald & Law (F&L) as a Partner in 2013 and will take up her new role on 1 October 2020. She has considerable experience in advising international businesses on their global expansion strategies and has been a regular speaker at global events.

Prior to joining F&L, Kiki held senior positions at RSM Tenon and Smith & Williamson. Kiki began her career in the tax team at PricewaterhouseCoopers before moving on to EY.

Commenting on her new role as Managing Director of global expansion services, Kiki said, “My first task will be to lead the successful integration of F&L’s employees into the ZEDRA network. Our employees and clients remain our top priority and by joining forces with ZEDRA, we believe our people and our clients will benefit from enhanced global reach and a very positive cultural fit.”

Ivo Hemelraad, ZEDRA Chief Executive Officer, commented, “I am thrilled to welcome Kiki to her new role. Kiki and her experienced leadership team will bring both experience and continuity at an important time, as we seamlessly integrate the F&L team, brand and clients into the ZEDRA group.”

ZEDRA now boasts a headcount of over 585 industry experts across 15 countries, spanning Asia, Oceania, the Americas and Europe. Total staff in the UK will now number over 130 and ZEDRA will gain a new footprint in Târgoviște, Romania as well as San Francisco in the US.

About Fitzgerald & Law

F&L is a global expansion specialist and valuable resource for international companies, providing practical, tailored advice on accounting, tax, legal and HR matters. Their dedicated experts build long lasting personal relationships, supporting businesses as they grow.

Originally founded in 1992 in Central London, F&L started life as a “traditional” UK accounting practice. Over time, the group evolved into full service global expansion experts, helping companies expand into and out of the UK and Europe. Their specialists work together on a global scale through their international network to support clients in over 75 countries worldwide.

About ZEDRA

ZEDRA is an independent global specialist in Corporate, Fund and Active Wealth services.

Our experienced teams deliver tailored solutions to our clients who include high net worth individuals and their families seeking diversified active wealth solutions, as well as medium to large sized companies, asset managers and their investors.

Our full range of services is designed to safeguard the real value of our clients’ assets and our entrepreneurial outlook helps and supports our clients in unlocking their ambitions for growth and expansion, no matter how complex their challenges might be.

We pride ourselves on getting to know our clients so we can anticipate their continually evolving needs and allow them to focus on their core business and broader family interests. ZEDRA’s global footprint enables us to deliver bespoke solutions that meet the local and international requirements of the increasingly demanding regulatory environment.

ZEDRA inherited a wealth of knowledge and experience following its acquisition of trust businesses of a renowned bank in 2016. This solid foundation combined with innovative thinking has allowed ZEDRA to grow rapidly in a competitive marketplace to a team of over 585 industry experts across 15 countries spanning Asia, Oceania, the Americas and Europe.

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