



## **AZURE TRUST JERSEY BECOMES ZEDRA**

St Helier, 1 June 2016: ZEDRA (the “Group”), the global independent specialist in trust, fiduciary, corporate and fund services, announces that Azure Trust Jersey has now become ZEDRA, following its acquisition in April 2016.

Building an expanded presence in Jersey represents the latest phase in ZEDRA’s plan for international growth, which has already seen a new office open in Hong Kong and client teams throughout the world strengthened to enable the Group to offer a broader range of services to clients and the advisory community.

ZEDRA has a strong heritage in Jersey, and bringing together ZEDRA and Azure’s teams not only strengthens the Group’s fund administration capabilities, but it also serves its broader ambition to build a wider range of corporate and fund client services.

Alan Tidy has been appointed Executive Director, Corporate Solutions for ZEDRA. Ashley Cox will continue to lead the Group’s Jersey operations.

### **Ashley Cox, Managing Director for ZEDRA, Jersey said:**

“Bringing our new colleagues into ZEDRA represents a milestone for the Jersey business and provides further strength and depth to our corporate and fund management services. This expanded business will enable us to accelerate our growth plans in Jersey and will provide clients with access to an even greater breadth and range of services, both in Jersey and elsewhere within the Group. We are very much looking forward to growing our team still further as we deliver our growth objectives.”

### **Alan Tidy, Executive Director, ZEDRA, added:**

“ZEDRA and Azure Trust Jersey’s strategies for growth were aligned and so is our combined team’s dedication to delivering outstanding client service. The opportunities that lie ahead of us are both exciting and numerous and I am confident that this combined group will continue to deliver outstanding service for our clients.”

Azure Trust Jersey’s client relationships will continue to be managed without interruption and services delivered seamlessly.

Today, ZEDRA employs more than 300 people in nine jurisdictions and the Group has embarked on an ambitious growth drive, where services can be expanded further in a range of new markets and jurisdictions.

For further information, please visit [zedra.com](http://zedra.com)

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**About ZEDRA**

ZEDRA is an independent, global specialist in trust, fiduciary, corporate and fund services. The company was acquired from Barclays in January 2016 by an independent investor group, with an ambitious plan to grow the company, expanding and strengthening the services it offers to clients around the world.

Based in offices across nine key jurisdictions, its 300-strong team of industry experts is dedicated to creating and delivering bespoke solutions for clients. The business is focused on the strong commitment of an experienced team, fostering an entrepreneurial approach to delivering exceptional client services.

ZEDRA has a loyal client base of high-net-worth individuals and their families, international corporations and institutional investors. The company has the boldness and expertise to take on today's global challenges in an ever-evolving regulatory environment.